

## **GiftWellSoon LLC Privacy Policy**

### **Privacy Policy**

At GiftWellSoon, we respect your privacy. This Privacy Policy explains how we collect, use, and protect your information when you create and share a registry on our platform.

#### **1. Eligibility and Account Requirements**

GiftWellSoon accounts may only be created and managed by individuals who are at least 18 years old.

Our platform is not intended for use by children under 18, and we do not knowingly collect personal information directly from minors.

However, a parent or legal guardian may create and manage a registry on behalf of a minor beneficiary. In such cases:

- The parent or legal guardian is the account holder.
- Any information about the minor is provided voluntarily by the parent or legal guardian.
- The parent or legal guardian controls the visibility and sharing of the registry.

If we learn that personal information has been collected directly from a child without verified parental consent, we will take steps to delete that information.

#### **2. Information We Collect**

We may collect the following types of information when you use our Services:

- Account information: name, email address, password.
- Registry information: items or services you add to your registry, personal stories or updates you share, which may include personal or health-related information that you choose to provide.
- Supporter information: names, emails, or messages provided by friends and family who interact with your registry.
- Technical information: device details, browser type, IP address, and usage activity.
- Transaction and fulfillment information: information needed to facilitate purchases or deliveries made through the platform or through third-party commerce providers, including billing information, shipping information, recipient name, mailing address, and order details.

#### **3. How We Use Your Information**

We use your information to:

- Provide and improve our Services.
- Allow you to create and share your registry.
- Facilitate connections between you and your supporters.
- Communicate with you about updates, changes, or support.
- Analyze trends and improve the platform experience.
- Facilitate purchases, payments, shipping, delivery, and fulfillment related to items or services obtained through the platform or through third-party commerce providers.
- Create and use aggregated or anonymized data for analytics, business planning, product development, benchmarking, and other lawful business purposes.

#### **4. Sharing of Information**

We do not sell your personal information. We may share information in the following limited situations:

- With vendors and service providers who help operate our platform (e.g., hosting, analytics, email).
- With third-party retailers or affiliates if you or your supporters engage in transactions through them.
- If you choose to make your registry public or searchable, the information you include in your registry (including any personal or health-related information you voluntarily provide) may be visible to others.
- For legal reasons, if required by law, regulation, or valid legal process.
- With payment processors, e-commerce platforms, retailers, merchants, and fulfillment providers as needed to process purchases, fulfill orders, deliver items, and provide related customer support. In connection with these transactions, certain recipient information, such as name and shipping address, may be displayed to supporters during checkout and shared with applicable third parties to complete the transaction.
- We may share aggregated or anonymized information that does not reasonably identify an individual with advisors, service providers, and business partners for analytics, benchmarking, business planning, product development, and other lawful business purposes.

#### **5. Health Information and HIPAA**

GiftWellSoon is not subject to the Health Insurance Portability and Accountability Act (HIPAA). If you choose to include health-related or other sensitive information in your registry, you are providing that information voluntarily. While we use reasonable safeguards to protect information, we cannot guarantee the privacy or security of health information that you choose to share publicly or with others through the platform.

#### **6. Cookies and Tracking**

We may use cookies and similar technologies to improve your experience, understand usage patterns, and provide personalized content or offers. You can manage cookie settings in your browser.

#### **7. Data Security**

We use reasonable measures to protect your personal information from unauthorized access, disclosure, or misuse. However, no system can be 100% secure, and we cannot guarantee absolute security.

#### **8. Your Choices**

- You may update or delete your account information at any time by logging into your account.
- You may opt out of promotional emails by following the unsubscribe link in those messages.
- If you close your account, we may retain limited information as required for legal or business purposes.

## **9. International Users**

If you access our Services outside the United States, you consent to the transfer and processing of your information in the U.S., where privacy laws may differ from your country's.

## **10. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted here with the updated "Effective Date."

## **11. Contact Us**

If you have questions about this Privacy Policy, please contact us at:  
[info@giftwellsoon.com](mailto:info@giftwellsoon.com)